



PRESS RELEASE

Hamburg, April 18, 2017

Sebuyo continues its growth course!

The online marketplace for restaurants and hotels with operations in various European countries announces a new expansion. Sebuyo opens its doors on 22.04.2017 in Belgium. After the successful market launch in Switzerland, Germany, Austria and Luxembourg, Sebuyo is continuing its growth path and adding the Belgian market to its portfolio.

As with the introduction in the previous countries, the users from Belgium also receive the welcome offer: Users can place an unlimited number of advertisements, free of charge, for 3 months on the marketplace. Sebuyo is thus available in five European countries and aims to become Europe's marketplace for companies and real estates in the gastronomy and hospitality industry.

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-- BACKGROUND INFO ON NEXT PAGE



Details about Sebuyo

Advertisers receive an international platform specialized in gastronomy and hospitality industry to offer companies and properties to a wide and international audience. The properties are in 16 different categories. Sebuyo does not charge any commissions for brokering the operation, the only fees are charged for the placement of an advertisement. The marketplace is attractive to brokers as well as to direct suppliers, especially as Sebuyo is positioned as an independent platform. The company generates revenues from fees for advertisements. The Startup also provides solutions for a discreet and professional placement of the business and / or property on its marketplace. Through Sebuyo's international focus, the platform is also attractive to brokers who are normally restricted regionally or nationally. These will get the opportunity to offer their objects beyond the national borders and at fair conditions on the platform and thus open to a completely new customer group.

Products & Services offered by Sebuyo

Sebuyo offers different services and products to the entrepreneurs and buyers. In addition to its internationally oriented database with attractive advertisements, Sebuyo has a practical search functions such as the "Sebuyo SearchRequest". This gives the user an automatic notification when a matching ad is found or added to his previous search query. In addition, brokers and owners who use a software to manage your objects can easily transfer their objects to the marketplace (via XML interface with OpenImmo standard).

For publishing an advertisement, the user acquires so-called Sebuyo PinCredits. Applying such a credit to an advertisement activates the features of services to the selected advertisement. There are three different PinCredits: Light PinCredit, Basic PinCredit and Premium PinCredit. Now credits can be obtained by sending a message to buy@sebuyo.com with the username and the desired number of credits to the Sebuyo Service Team. Soon this process will be automated and additional payment options will be added (PayPal, Instant, etc.).

Detailed information about the credits and other products and services please visit www.sebuyo.com/products.

Sebuyo Partner Network

In Switzerland, as well as in Germany, Sebuyo has already concluded several partnerships with well-known companies, whose services are sometimes offered to entrepreneurs at special conditions. Sebuyo has accumulated a lot of experience in this field. Therefore, Sebuyo is re-building this sector. In the future, this network will be divided into three categories: gastronomy + hospitality, broker + owner and strategic partnerships.

Business model

After the current free-for-all phase, Sebuyo will generate its revenue through the fees for placing listings. Sebuyo offers three different credits (price between 39-89 € per credit), which differ in duration and scope of services. By acquiring Light, Basic or Premium Credits, the respective ad can be activated with the appropriate features. Until now, private equity exclusively funds the company. The current team consists of five highly motivated and young people who want to take the startup across Europe.



Contact & Press Service:

For questions, comments or further information, please do not hesitate to contact us. We also have a press service on our website at www.sebuyo.com/press.

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